



Marketing Communications Manager Role Description

Physics Partners is a charity dedicated to improving the life chances of young people through physics education, while helping to build the skilled workforce the UK will need in the future. We work closely with schools, teachers, technicians, and industry partners to ensure that every young person, regardless of background, has access to high-quality physics teaching. Our values guide everything we do:

- **Equitable:** We make physics an enabler for social mobility by ensuring every student can access and succeed in it.
- **Trusted:** We provide high-quality, evidence-informed support that teachers can rely on for accuracy and integrity.
- **Collaborative:** We work in partnership across education and industry, connecting teachers and schools to share best practice.
- **Agile:** We adapt to the changing needs of teachers and schools, complementing rather than duplicating others' efforts.
- **Catalytic:** We spark curiosity, confidence, and deeper learning in both teachers and students.

We're seeking an experienced Marketing and Communications Manager to help us drive the next stage of our growth and deepen our impact. This role is central to our mission, enabling Physics Partners to support more schools, and secure increased funding, particularly from industry.

With growing demand for our support, there is a clear opportunity to engage more schools and deepen our impact. To meet this challenge, we need to raise our profile, strengthen our messaging, and build a consistent, recognisable brand. We want to refine how we communicate our story, expand our reach, and create compelling materials that speak to a wide range of audiences.

We're looking for someone with a passion for relationship-building, engagement, and creative communication - someone who can design and deliver high-impact campaigns that connect with schools, teachers and young people, as well as potential partners and supporters.

As our Marketing and Communications Manager, you'll lead and deliver initiatives that raise awareness of Physics Partners' work, strengthen our brand, and increase participation in our programmes. You'll work across the full marketing and communications mix - from digital strategy, content creation, and storytelling to stakeholder engagement and media relations. You'll play a key role in shaping our online presence and developing a clear content strategy that celebrates achievements, spotlights partners, and inspires a growing community of supporters. We're looking for a dynamic, proactive communicator who enjoys variety and collaboration. As part of a small, agile team, you'll be comfortable working mainly from home and confident in adapting plans as our priorities evolve.

Terms

- **Hours:** 14 hours per week (0.4 FTE) – flexible working arrangements available.
- **Contract:** Initial 6-month term, with the potential to become a permanent position.
- **Line Management:** Reports to the Chief Executive, Physics Partners.
- **Travel:** Some travel may be required, including occasional overnight stays.
- **Contract Type:** Employment or freelance arrangements will be considered.
- **Salary:** £35,000 FTE (negotiable, depending on experience and contract type).

Role responsibilities:

1. Campaigns & Communications

- Develop, plan, and execute integrated marketing communications campaigns targeting schools, teachers, and young people.
- Create compelling content across digital, print, and social media that communicates our mission and impact.

2. Digital & Social Media

- Oversee our website, ensuring it is SEO-optimised website, and implementing improvements.
- Grow our digital presence across LinkedIn, YouTube, Facebook, and launch Instagram and TikTok channels.
- Implement and oversee a social media management tool to schedule, monitor, and analyse engagement.

3. Content & Media

- Deliver a proactive content strategy, including:
 - Press releases celebrating achievements locally and nationally.
 - A "By Invitation" guest blog series amplifying partner voices.
 - Case studies, success stories, and thought leadership content.
- Manage content production and design processes, ensuring brand consistency and high-quality output.

4. Performance & Insight

- Monitor, analyse, and report on campaign performance, engagement, and audience growth.
- Use insights to optimise communications and guide future strategy.

Essential Skills & Experience

- Proven experience in developing, planning, and executing marketing communications campaigns.
- Strong digital communications skills (CMS, SEO, email marketing, social media, Google Analytics).
- Excellent writing, editing, and storytelling ability with a strong eye for design and detail.

- Track record of managing external agencies and multiple stakeholders.
- Creative and proactive mindset
- Strong organisational skills and ability to manage competing priorities.
- A genuine commitment to diversity, inclusion, sustainability, and Physics Partners' mission.

Desirable

- Experience using AI tools for marketing communications and data-driven insights.
- Knowledge of emerging digital optimisation techniques (such as Answer Engine or local search optimisation).
- Experience in video editing and multimedia storytelling.
- Demonstrated experience in education/STEM sector communications.

Training:

The post-holder may be required to undergo training relevant to the responsibilities above or related functions. The cost of this training and reasonable expenses will be covered by Physics Partners.

Application Process details:

Please submit your CV, and a brief cover letter outlining your suitability for the role, to info@physicspartner.com.

Deadline for applications: 5:00pm, Sunday 1 March 2026

First interviews will take place online on the 9th and 10th March 2026.

Physics Partners is an equal opportunities employer. We welcome applications from people of all backgrounds and are committed to building a diverse and inclusive workforce.